





LES PAUL CUSTOM-High Impedance

It took the combined efforts of the finest Gibson craftsmen and the ingenious Les Paul to create this fabulous, contemporary sounding guitar. The LP-Custom is popular with rock groups because of its amazing sustain capabilities. In addition, twin gold-plated humbucking pickups contribute to the clarity of tone and brilliance of the treble and bass frequencies.

FEATURES: Ebony finished honduras mahogany body with graceful single cutaway design. Laminated to a carved maple top bound with alternating white and black binding. Three-piece laminated mahogany neck with adjustable truss rod. 22 fret ebony fingerboard. Deluxe pearl inlays. Two gold-plated humbucking pickups with separate volume and tone controls. Individual adjustment pickup pole pieces. Low frets on neck join body at 16th fret. Double combination bridge and tailpiece. Gold-plated Tune-O-Matic bridge. Three-way toggle switch activates either or both pickups. Gold-plated metal parts with individual gold-plated machine heads. 17 ¼" long, 12 ¾" wide, 2" deep; 24 ¾" scale.



LES PAUL DELUXE—High Impedance

This Les Paul model is "deluxe" in every way. Fine performance and outstanding styling. The attractive gold finished carved maple top is magnificently highlighted by two powerful chrome-plated humbucking pickups.

FEATURES: Gold finished carved maple top with laminated mahogany back and neck. Two powerful chrome-plated humbucking pickups. Fast, low-action neck joins body at 16th fret. Three-piece laminated mahogany neck with adjustable truss rod. Graceful single cutaway design. Three-position toggle switch activates either or both pickups. 22 fret rosewood fingerboard with pearl inlays. Double combination bridge and tailpiece. Tune-O-Matic bridge, adjustable up and down and individual fine tuning adjustment for each string. Individual pickup pole pieces. Nickel-plated metal parts with individual machine heads. 17½" long, 12¾" wide, 2" deep; scale length 24¾".



LES PAUL PERSONAL-Low Impedance

Gibson engineers and "Mr. Guitar"... Les Paul, spent endless hours of research and experimentation in producing this exceptional instrument. A revolutionary new design with low impedance pickups. The Les Paul Personal is truly a giant step forward in musical electronics and tone reproduction.

FEATURES: Low impedance electronics and pickups. Microphone input jack. Clear grain British honduras mahogany body with center crossband. Three-piece laminated British honduras mahogany neck construction. The laminations are quarter-sawn for maximum strength. Buffed and polished clear walnut finish reveals all the fine grain-lined features of the basic wood. Ebony fingerboard with "fretless wonder" frets, mother-of-pearl block inlays. Gold-plated deluxe design machine heads with sealed gears. Goldplated Tune-O-Matic bridge. 18½" long, 14" wide, 2" deep; 24½" scale, 22 frets, neck joins body at 16th fret.



LES PAUL PROFESSIONAL-Low Impedance

The Les Paul Professional has many of the same exciting features found on the LP Personal; low impedance pickups; fast, low-action neck; and a 24¾" scale. But perhaps the feature you'll enjoy most is the modest price tag that accompanies this "professional" guitar.

FEATURES: Low impedance electronics and pickups. Clear grain British honduras mahogany neck construction. Buffed and polished clear walnut finish reveals the fine grain-lined features in the basic wood. Bound rosewood fingerboard with deluxe pearloid inlays. Nickel-plated shaller machine heads with sealed gears. Nickel-plated Tune-O-Matic bridge. 18 ½" long, 14" wide, 2" deep; 24 ½" scale, 22 frets, neck joins body at 16th fret.



LES PAUL JUMBO FLATTOP-Low Impedance

The most revolutionary flattop ever made! The Les Paul Jumbo has a low impedance pickup; a volume control; decade control; and an independent bass and treble control. Natural select spruce top in a modern cutaway design.

FEATURES: Low impedance electronics. Beautiful bookmatched rosewood back and rims, natural select spruce top. Deluxe ivoroid binding. Bypass switch to engage or disengage bass and treble controls. Rosewood fingerboard. Chrome-plated metal parts. 21 1/4" long, 16 1/4" wide, 4 1/4" deep; scale length 25 1/4".

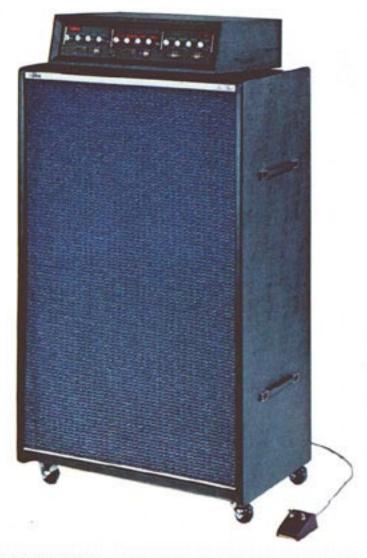
303—Archcraft case 515—Faultless case



LES PAUL BASS-Low Impedance

The frequency response, range of harmonics and crisp, clear tones of the LP Bass will exceed that of any electric bass on the market to date. This instrument is the only bass equipped with two low-impedance, humbucking pickups. And the slim, single cutaway design is especially popular with today's groups.

FEATURES: Low impedance electronics and pickups. Clear grain British honduras mahogany with center crossband body construction. Three-piece laminated British honduras mahogany neck construction. Buffed and polished clear walnut finish reveals all the fine grain-lined features of the basic wood. Brazilian rosewood fingerboard. Chrome-plated shaller machine heads with sealed gears. Nickel-plated Tune-O-Matic bridge. 18 ½" long, 14" wide, 2" deep; 30 ½" scale, 24 frets.



LP-12 AMPLIFIER

Gibson's new Les Paul Amplifier is specially designed to accommodate low impedance instruments. The preamp has two channels with a total of 5 inputs; high and low impedance inputs in each channel. And the powered speaker-cabinet delivers 190 watts of the cleanest, clearest RMS power you've ever heard. Those who have heard the LP-12 call it the "Monster"...and with good reason. This amplifier not only grabs you... it shakes you! If that's not enough, there are output jacks on the back of each cabinet to allow you to drive as many as ten amplifier speaker cabinets with one preamp.

FEATURES: NORMAL CHANNEL—volume control, presence control, bass control, treble control, crossover switch, two input jacks—one high and one low impedance. EFFECTS CHANNEL—volume control, presence control, bass control, tremolo depth control, vibrato depth control, vibrato & tremolo rate control, treble control, reverb control, crossover switch, three input jacks—one high and one low impedance plus an auxiliary input for organ, rhythm, etc., three position tremolo, vibrato and vibrola switch, GENERAL FEATURES—three position power switch— off, on and on with reverse polarity, three position power, panel light and standby switch, output jack, foot switch socket, and AC cord retaining brackets.



LES PAUL PREAMPLIFIER

LP-1 SPECIFICATIONS

Width 21"
Depth 15"
Height 6½"
Weight 28 lbs.
Power consumption 35 watts
Color Black Vinyl

INCLUDED WITH PREAMP—Attractive black vinyl padded protective carrying case with storage pocket for foot switch and cables. Interconnecting audio cable (shielded). Foot switch—dual type, Vibrato, Tremolo, Vibrola, and Reverb with attached cord and plug.

LP-2 SPECIFICATIONS

GENERAL FEATURES

A.C. convenience outlet. On/Off power switch. Circuit breaker (4 Amp). Silent rubber casters. Carrying handles (four).

Signal jacks (three) input from Preamp unit. (These jacks also allow multiple connection of up to ten (10) units).

SPEAKERS

Four (4) heavy duty 12" speakers. Two (2) heavy duty treble horns.



LP-2 (Continued)

SPECIFICATIONS

Height 45½"
Width 28"
Depth 16½"
Weight 83 lbs.
Power Consumption 300 watts

Power Output 190 watts R.M.S.

Color Black vinyl with metallic blue grill cloth

INCLUDED WITH AMP

Attractive black vinyl cover.



LOW IMPEDANCE TRANSFORMER CORD

When a low impedance instrument is not being used with the LP-12 amplifier, you must use a Gibson low-to-high impedance transformer cord with your conventional high impedance amplifier. If you do not use the cord, your instrument will not function properly.